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## PIEMATRIX LAUNCHES PUBLIC BETA

### Simple Process Management for all Project Team Members

Project failures, high risk, unpredictability, etc. cost organizations lots of money. They try to solve this with best practice training and process documents, and then provide hard-to-use project task management tools that really have nothing to do with the best practices.

PIEmatrix will help reduce project risk with an online platform that connects process standards with all team members' daily tasks. One unique feature is the ability to integrate multiple process standards, such as project management, risk management, quality, regulations, etc. Another unique feature is a new visual pie and matrix model that provides a simple user experience. If the customer has the "right steps" to reduce risk and save money, they can use the PIEmatrix platform to make it easy for all team members to use and stick to those steps.

PIEmatrix does not provide customer process content. Instead it's an open platform with an authoring tool to help the customer add content in minutes and create templates, which are then leveraged by project managers in a "cookie-cutter" model. Once the teams start to implement projects with these steps, they can also add their own custom tasks, due dates, people assignments, and working documents. Management can then ensure compliance since all team tasks are linked with real-time governance reports that show best practice adherence.

PIEmatrix is a SaaS model available as a subscription. It uses Adobe Flex RIA (Rich Internet Application) technology for enhanced user experience. PIEmatrix will provide beta customers with a private secured context and a public crowdsourcing community platform for industry sharing. PIEmatrix already has dozens of customers in their private beta program.

PIEmatrix is self-funded by Paul Dandurand, who was a co-founder of FocusFrame, which was sold to Hexaware. Mr. Dandurand worked previously with Ernst & Young and Siebel Systems and has a degree from the University of California at Berkeley.

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