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FOR IMMEDIATE RELEASE

FLATSOURCING LAUNCHES OUTSOURCING DASHBOARD AT TECHCRUNCH 50 *Taking the headache out of global collaboration.*

San Francisco, CA – September 8, 2008 – Flatsourcing.com launches its new Outsourcing Dashboard product today at the TechCrunch 50 conference in the DemoPit. The Dashboard provides “outsourcing insight” by centralizing all of the tools, communication and team in a customized dashboard at Flatsourcing.com.

Global collaboration is getting easier every day with the rise of new project management tools like Basecamp, communication tools like Skype and videoconferencing software. Keeping track of the tools used by your team and the daily updates in each tool can be confusing and time consuming. The Flatsourcing Dashboard solves this by serving as a central location for the tools and communication flow between an outsourced web development team and its client.

“We’ve been working virtually with a team in Russia for more than eight years,” said Mr. Schultz, “and we’ve tried a lot of different tools to manage our projects. All the web-based tools are great, but until now there has never been a central location where I could view *all* my communication with my team, not matter what tool we were using. The Flatsourcing Dashboard is designed to solve one of the biggest headaches of outsourcing: keeping up with your team.”

The Flatsourcing Dashboard can be configured to work with any web-based project management tool. This eliminates the need for Flatsourcing’s clients to learn a proprietary tool. Flatsourcing adapts to its clients’ communication protocols, rather than requiring the reverse.

The Flatsourcing Dashboard will be available immediately to all Flatsourcing clients, and the company plans to continue to roll our new innovations to enhance communication with clients.

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About Flatsourcing - Flatsourcing, Inc. is a global web development company with offices in New Orleans and Kazan, Russia. The company specializes web application development in the Ruby on Rails framework and has clients all over the US and Europe. Chris Schultz is the president of the company. For more information or to schedule an interview with Mr. Schultz please email cschultz@flatsourcing.com or call 504-931-6099.

About TechCrunch50 - Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry's most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, MySpace, Salesforce, MSN Money, Symantec, Thomson Reuters and Yahoo!, as well as venture capital firms including Sequoia Capital, Mayfield Fund, Clearstone Venture Partners, Charles River Ventures, Founders Fund, Perkins Coie and Fenwick & West.

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