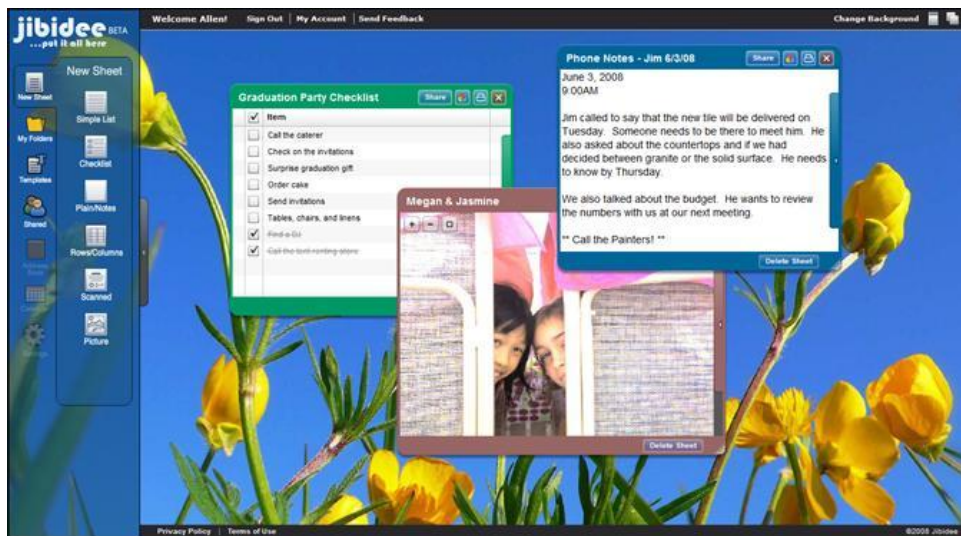


Innovative Life Organizing Website Jibidee.com Launches Publicly at TechCrunch50



SAN FRANCISCO, CA – (September 9, 2008) – Jibidee.com (www.jibidee.com), an innovative new website that gives users a place to organize and share the little stuff in their life, launches publicly today from the Demo Pit at Techcrunch50 in San Francisco, CA. In its second year, the TechCrunch50 conference (www.techcrunch50.com) showcases the most promising new web startup companies in the world based on merit. This year Jibidee was selected as a semi-finalist for Techcrunch50 from over 1,000 applicants from 49 countries.

Jibidee, built with Adobe Flex, simulates a Windows or Mac desktop experience but inside the Internet browser and lets users create and privately share mini-documents such as simple lists of anything, notes, pictures, and scanned documents. Jibidee is different than other cloud computing productivity sites such as Google Docs in that it is geared toward personal home use, designed for smaller, less complex documents and allows for a more personalized and colorful user experience.

Jibidee was born out of the founder's frustration with not having a good place to write down and privately share little things like a list of vacation ideas, babysitter checklist, favorite restaurants, things to do this summer, notes from a phone call, home inventory, things I'm saving for, golf courses I want to play, softball team schedule, recipes, meals tracker, doctor appointment notes, life goals, list of websites for kids, party planning checklist...all the little stuff we either scribble on scattered notepads or never write down but wish we had.

Jibidee also allows for uploading and sharing of pictures and scanned documents and includes over 90 pre-started templates. Jibidee is free up to 20 sheets with unlimited sharing, \$18/year for unlimited sheets. Up next for release will be mobile access, photo albums, personal calendar, widgets, and desktop integration with Adobe AIR. Jibidee is headquartered in Tampa, FL. For more information, please contact Allen Clary at allen@jibidee.com.

About TechCrunch50

Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry's most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, MySpace and Yahoo!, as well as venture capital firms including Sequoia Capital, Mayfield Fund, Clearstone Venture Partners, Charles River Ventures, Founders Fund and Fenwick & West.