

IMMEDIATE RELEASE:

OpenZine Launches Social Publishing Platform Public Beta at TechCrunch50 Demopit

The Newsstand made by you is looking for beta testers to create with the power of connected content.

MIAMI, FL/SAN FRANCISCO, CA – September 8th 2008 – OpenZine has begun a public beta of its new social publishing platform. Users can create a socially shared (*maga*)zine. Sorted by Current / Back Issues (with Covers), each issue is a mash-up of content from multiple sources. Instead of having a blog or profile, this gives a comprehensive look at what users are into.

Your friends made social networking big, your content will make it bigger.

Socially syndicated content is the new way to share.

Anti-Geek tools to make life easy.

OpenZine makes it super easy by providing simple browser based tools that enables anyone to publish a socially connected (*maga*)zine. Nothing needs to be installed. No need for HTML coding.

Online Image Editor.

Quickly create impressive designs online with the “OhhZee” Image Editor. Built for regular people to blend images with shapes, text fonts and effects just like the pros. Best of all there’s nothing to install and you don’t have to worry about image resizing, it’s all built in.

Like a Friend Request, but for your Content.

With approval, you can clip and use others content. A contributor bar automatically gives credit to the original creator. When content is modified, all (*maga*)zines are updated automatically.

Michael Arrington and Jason Calacanis’s Dreams come True in the TechCrunch50 Demopit!

Brothers and Co-Founders, Humby and Kiki Valdes will be on-hand giving personal demos of this new socially connected newsstand.

About TechCrunch50

Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry’s most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit.

About OpenZine

OpenZine (pronounced open-zeen) makes it easy for regular people to create really amazing (*maga*)zines, display it with equal quality & enables them to socially share, control and manage their ideas. Founded by brothers, born five years apart. Humby Valdes is the visionary and inventor of OpenZine. Kiki Valdes is a contemporary painter.

Website Overview Video: <http://www.youtube.com/watch?v=hjS2k0-UnEk>

For more information

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