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Contact: Patrick Hunt
O +1.865.622.2144x101
E patrick@tingz.net

Tingz Debuts at TechCrunch50

SAN FRANCISCO (CA) USA — Knoxville (TN) based Internet startup Tingz, Inc. today introduced an innovative cross-platform widget solution designed to run on virtually any Internet-enabled device and ensure a uniform experience across all devices.

Founder and CEO Patrick Hunt and his senior management team marked the introduction at TechCrunch50 here, joining 51 other companies selected from more than 1,000 applicants presenting at the event associated with the popular TechCrunch.com blog. The event's sponsors include Google, Microsoft and Myspace.

"We're proud to be among an elite handful of companies designated as one of the hottest start-ups of 2008," says Hunt. "It validates our team's vision and effort and the confidence early investors have shown in our approach."

Tingz is positioning itself as "web widgets everywhere, for everyday things." The software is designed to make everyday tasks easier and more enjoyable. Tingz are cross-platform widgets designed to run on just about any Internet-enabled device and to ensure a consistent experience for users regardless of which device they use. Tingz also provides users with tools to gather content from around the web and share it with their devices and friends through the Tingz platform.

"Think about it for a minute," Hunt said. "How many devices do you use to access the Internet? Your computer, your phone, others? And every single device is very different, from screen size to capability to the way you interact with it."

Tingz refers to itself as "web widgets everywhere, for everyday things." The software platform is intended to help people make everyday tasks easier and perhaps even more enjoyable.

As an example of making life's daily tasks easier, Hunt's TechCrunch50 demo included a grocery list application that can be shared among users and that gets updated for each user when items are added or removed from the list. Recipes with video from celebrity chefs delivered along with the ingredients and instructions are an example of making daily tasks more enjoyable. The real "a-ha" moment for Tingz came when Hunt added ingredients from the recipe to the grocery list on the computer, and they appeared on the phone.

"This is a great example of how Tingz can help people seamlessly integrate the Internet into daily life," said Hunt.

The alpha version of Tingz announced today runs on a computer, mobile phone and television, specifically Mac OS X, the iPhone, and Windows Media Center PC. Tingz will be adding support for more devices on an on-going basis. Hunt specifically identified the Mac, iPhone, Blackberry, and several versions of Windows, including XP, Vista, Mobile, and Media Center PC as among the first devices Tingz will support. But he also believes that "Tingz is ideally suited for the next generation of connected devices, including set-top boxes, game consoles, digital picture frames, smart appliances, and TVs based on the Intel Architecture for connected devices."

Hunt was joined at TechCrunch50 by his senior team, including Richard Benson, design lead; Bennett Hirschhorn, technology lead; and Bob Gatton, business development lead. The company is accepting sign-ups for its beta on its website, tingz.net.

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About Tingz

Tingz, Inc. was founded in Knoxville, Tennessee, in April 2007, to deliver a consistent, user-defined Internet experience across devices. Founded by Patrick Hunt, an Internet consultant and former executive with VarsityBooks.com, Tingz is the first company based in Tennessee to be featured on stage at this high profile, Silicon Valley, California event, which bills itself as the Sundance of the Internet industry.

About TechCrunch50

Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry's most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, MySpace, Salesforce, MSN Money, Symantec, Thomson Reuters and Yahoo!, as well as venture capital firms including Sequoia Capital, Mayfield Fund, Clearstone Venture Partners, Charles River Ventures, Founders Fund, Perkins Coie and Fenwick & West.

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