



## **M31 Enterprises Introduces Galaxy at Techcrunch 50**

### ***Work Faster, Communicate Better***

San Francisco, CA – September 9, 2008 - M31 Enterprises, a Techcrunch 50 Demo Pit participant, today launched a revolutionary new web application designed as a 100% online collaborative work environment that enables team members to work faster, and communicate better, than ever before. Galaxy achieves this by giving managers the perspective they need to efficiently task and monitor their team's performance. From the application dashboard, appropriately named "My Galaxy", project and team managers can create and manage groups, assign users to groups, and review the activity and progress on projects across all groups from one screen. All actions within Galaxy can be efficiently completed by simply dragging and dropping the elements with your mouse, saving time and making the communication clear and deliberate. Galaxy is designed to be intuitive and easy to use, appealing to computer users of all skill levels. Galaxy helps people work together, regardless of their locale, through its robust and agile project environment that provides the framework to share large files, send messages, and create and complete project to-do lists.

With the rising costs of transportation and an increasingly global marketplace, the demand for effective remote collaboration and communication among employees and partners, has never been greater. With Galaxy, business leaders can leverage the competitive advantages of different economic environments, while maintaining a high level of accountability and transparency among their worldwide contractors.

Additional features of Galaxy include an iPhone application, currently under development, available to users in late 2008. The iPhone app will allow users the ability to interact with the full program from their mobile device.

Galaxy is currently accepting beta accounts. Please visit the link below for a free account:

<https://www.mygalaxyhq.com/accounts/new?plan=free>

For more information please visit:

<http://mygalaxyhq.com>

### *About TechCrunch50*

*Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry's most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, MySpace, Salesforce, MSN Money, Symantec, Thomson Reuters and Yahoo!, as well as venture capital firms including Sequoia Capital, Mayfield Fund, Clearstone Venture Partners, Charles River Ventures, Founders Fund, Perkins Coie and Fenwick & West.*